

PRESS RELEASE

Christopher Füllemann, Manon Wertebroek and Julian Zigerli – THREESOME

10 March - 31 March 2018

Opening (with performance): 9 March 2018 | 6 - 9 pm

Roehrs & Boetsch is pleased to present the collaborative exhibition THREESOME at the gallery.

THREESOME is a multimedia and interdisciplinary collaboration between Swiss artists Manon Wertebroek, Christopher Füllemann and designer Julian Zigerli.

A creative threesome: art meets fashion, photography meets installation and sculpture meets performance. This is what happens when Manon, Christopher and Julian join forces to try and create a common 'thing', titled THREESOME. If broken down, this 'thing' can be described as a performative installation with bits of fashion. However, breaking it down does not do justice to the result.

Anyone who is a bit knowledgeable feels impudent when fashion tries to be 'artistic', and art tries to be 'fashionable'. This has never succeeded apart from big marketing campaigns or "a designer has to also be an artist to create artistic fashion" and vice versa. On the other hand, anyone who is a bit knowledgeable is demanding the democratisation of both art and fashion, and that the two of them are no longer being separated regardless.

Well, it is at least worth an attempt to engage with a project, impartially for once, to just realise that it does not matter whether you are knowledgeable or not. THREESOME is already quite accessible, everyone knows what it is about and yet it is not exactly easy to get oneself into a THREESOME.

The dissolution of separations, the product of work on an equal footing and much pleasure in the process, is what we see here: Democratic art that lives from the moment, performance that belongs to everyone who is fortunate enough to be in the right place at the right time and objects, which are not only visible, but also wearable. Art that does not only hang on a wall, out of reach, but can also be touched and taken home. Participation that is driven to the extreme, so to say.

Art is dead, that was already known by the Dadaists, long live art, yes well what then? One hundred years later, this conflict seems more relevant than ever: does art get lost on Instagram and Co, or is it only really revived by those platforms? Are galleries, museums and ancient collections dying institutions of the past? Does creativity take place online today? Do the walls stay white because we are overwhelmed by the constant flood of images? A daring thesis: No!

However, what has to happen is an approximation of different disciplines, breaking up old borders and learning of new possibilities. Let's start now, and if necessary, even in a threesome.

Text by Tobias Langley-Hunt

Born in Lausanne in 1991, the Swiss/Dutch artist **Manon Wertenbroek** obtained her Bachelor of Arts in Photography in 2014 from ECAL (Lausanne University of Art and Design). Since graduating, Wertenbroek has been showing her work in gallery spaces from The Netherlands to Belgium, Italy to France, with appearances at Art Basel, Amsterdam's Foam Museum and Rome's Swiss Institute. Her work focuses on portraiture as a symbol and vehicle to explore questions of introspection, identity, social interaction, and emotion. Her work has been featured in publications around the world including the Guardian, Mousse, British Journal of Photography, Foam Magazine, i-D, LensCulture and more. In January 2017, her first solo show opened at Coalmine in Winterthur, Switzerland. The same year she was awarded a Swiss Art Award from the country's federal office of culture.

Christopher Füllemann is a Swiss artist born in 1983 in Lausanne. He graduated from Lausanne University of Art and Design / ECAL in 2008 where he studied painting and video art, later focusing his practice in installation and sculpture. In 2012, Füllemann obtained a Master in Fine Arts at San Francisco Art Institute/SFAI and received the SFAI Outstanding Award in Sculpture. He was awarded with the Swiss Art Award 2011 and the Gustave Buchet Award in 2013, which included a solo show at the Musée Cantonal des Beaux-Arts in Lausanne, Switzerland. Most recently, Füllemann presented his work at Duve Berlin Gallery, for Museumsnacht Basel 2017 and is collaborating with choreographer and performer Simone Aughtterlony.

Born and raised in Switzerland, **Julian Zigerli** attended the Berlin University of the Arts. After graduating in 2010, he returned to his roots in Zurich to launch his eponymous label. JULIAN ZIGERLI stands for practical, smart and technically first-class pieces with a sporty touch. Love, colour, humour and positivity are core to the brand's ethos. The distinctive feature of this label is the way it unites extrovert prints and striking colours with comfort and wearability. Celebrated within the world of design since his debuts, Julian Zigerli has presented his collections around the globe, in cities such as Berlin, London, Zürich, Milan, New York, Paris and Seoul. Ever since, he has been enjoying success both locally and internationally as well as being granted with multiple fashion awards.

For further information, please contact Nina Roehrs (gallery@roehrsboetsch.com) at the gallery.